HEROES TODAY. LEADERS TOMORROW.
Each year, the parents of 16,000 children will hear the words “your child has cancer.”

10,000 will learn their child has a critical heart defect.
8,000 more will learn their child has cerebral palsy.
Across the country, 15 million kids are living with chronic illness.

Parents will do everything in their power to secure the medical care their child needs. But no amount of medicine can treat the undeniable common side effects of childhood illness:

- Social isolation
- School absences
- Medical trauma
- Depression
- Fear of being different
- Shortened sense of future
- Loneliness

In August 2017, Danielle, then 8 years old, began chemotherapy for LCH, a rare form of cancer. In August 2018, she became the smallest and strongest member of the University of Oregon Women’s Volleyball team.

Team IMPACT provides these courageous kids a different kind of healing.
TRAUMA ISOLATES. COMMUNITY HEALS.
Team IMPACT provides this community.

Children who have experienced ongoing medical trauma:
- Have difficulty forming relationships or trusting others
- Lack self confidence
- Expect that bad things will continue to happen to them

To address the side effects of persistent medical trauma, Team IMPACT:
- Provides each child a team of young adults with whom they can build safe and supportive relationships
- Empowers children to face daily challenges with resiliency
- Fills the void that traditional support systems and medical care can’t treat

HIERARCHY OF NEEDS

- **Physiological needs**: Addressed by traditional care: families, hospitals
- **Safety**: trust, protection, comfort
- **Belongingness & love**: friends, support, caring
- **Esteem**: confidence, pride, accomplishment

BUILDING LEADERS TODAY FOR A BETTER TOMORROW.
Team IMPACT empowers student athletes to use their platform for good.

Words associated with good leaders: **intelligence, toughness, determination, vision.** Attribute that distinguishes **great leaders**: empathy.

The most successful leaders understand the perspective of others and foresee the impact of his/her actions on them. Through supporting a child who is navigating medical challenges, our student athletes gain invaluable skills for life beyond college: **self-awareness, empathy, compassion, civic-mindedness, resiliency.**

Our student athletes graduate empowered to use these skills for good—not just through sports, but in all facets of their lives.

“**We’re not just athletes. We are influencers, and it’s our responsibility to learn from these courageous kids and carry their message and resiliency forward.**”
To reach our potential, we must scale nationally.

Offices in key regions across the country would allow Team IMPACT to provide a higher quality program, more efficiently, for less money.

With this growth strategy, by 2024, each year we will be able to:

+ **DRAFT 1,000 KIDS** Up from 400
+ **SUPPORT 4,000 PARENTS & SIBLINGS** Up from 1,600
+ **EMPOWER 30,000 STUDENT ATHLETES** Up from 12,000
+ **TRIPLE NUMBER OF REFERRALS** From 700 to 2,000
+ **CUT ‘MATCH-UP TIME’ IN HALF** From ~4 months to ~2 months

**COST OF 2024 NATIONAL MODEL: $14M**

**MAKE YOUR IMPACT.**

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