



**\*\*\* TEAM IMPACT PHOTO/B-ROLL/INTERVIEW OPPORTUNITY \*\*\***  
**DATE @ TIME**

**Team IMPACT Helps Sign XX-Year-Old from Town, State**  
**to COLLEGE NAME's Athletic Team Name**

**WHAT:** **COLLEGE NAME AND SPORT** will sign **XX-year-old NAME** of Town, State as the newest member of its team during an inspirational **Team IMPACT Signing Day** celebration.

Team IMPACT is the only U.S. nonprofit that tackles the emotional trauma and social isolation experienced by children facing serious and chronic illnesses. Through Team IMPACT, children like NAME are drafted onto college athletic teams for a two-year therapeutic program that complements their medical treatments, allowing the children to develop relationships and skills that help them complete the full circle of healing.

**SIGNING DAY MEDIA MOMENTS:**

- NAME signing an official Letter of Intent
- Visuals of NAME and her 2020 SCHOOL/TEAM teammates

**WHEN:** **Day of week, Date**  
**Time**

**WHERE:** **Virtual**  
Zoom Link:

**In-person**  
ADDRESS and specific location

**SCHOOL NAME MEDIA CONTACT:**

NAME – Title  
Email address / phone number

**Team IMPACT MARKETING CONTACT:**

Mary Callaghan – Director of Development Communications  
[mcallaghan@teamimpact.org](mailto:mcallaghan@teamimpact.org) / 401.580.5370

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### **About Team IMPACT**

Team IMPACT is the only U.S. nonprofit that tackles the emotional trauma and social isolation experienced by children facing serious and chronic illnesses by matching them with a college athletic team. Our two-year therapeutic program complements a child's medical treatments, allowing the child to develop relationships and skills that help them complete the full circle of healing. Through participation in Team IMPACT's clinically informed program, children experience a true sense of belonging, resulting in increased empowerment, normalization, health promotion, and resilience. Families feel connected and supported as their child achieves individualized goals, while experiencing the joy of team camaraderie and inclusion; and student athletes gain perspective and inspiration, as well as lessons in adversity and resilience.

Founded in 2011, Team IMPACT has matched more than 2,100 children with 700+ colleges and universities in 49 states, impacting more than 60,000 student athletes.

Team IMPACT has more than 1,200 teams across the country waiting to be matched with children, ages 5-16, who have been diagnosed with a life-threatening or chronic illness and who could benefit from becoming a member of the team. If you know a child who may be interested, please visit [www.teamimpact.org](http://www.teamimpact.org) for more information.