



CONTRACT GRAPHIC DESIGNER

Organization Overview

Team IMPACT is a national nonprofit that promotes healthy social and emotional development for children living with serious and chronic illnesses, by matching them with college athletic teams. The team provides an extended support network for the children and families using a strengths-based, future-focused perspective. This two-year therapeutic mentoring program provides children with a true sense of belonging and focuses on building confidence and resilience while encouraging healthy behaviors.

To date, Team IMPACT has matched over 3,000 kids on over 750 campuses nationally, and 60,000 student athletes have participated in the program. Founded in Boston, MA in 2011, Team IMPACT has regional offices in Philadelphia, Los Angeles, and Chicago, with plans for additional regions to be added.

Position Summary

Team IMPACT's Marketing team is seeking a contract part time Graphic Designer working about 10 hours per week supporting the team during a temporary leave of absence for a period of approximately four months beginning in January 2024 through approximately April 30, 2024. The ideal candidate must be creative, helping manage all aspects of marketing materials, and be able to conceptualize design across multiple formats.

Key Responsibilities:

- Creating digital and offline marketing collateral including concept, layout, and graphics
- Make edits to existing still assets for company channels.
- Develop designs and collateral for use across Team IMPACT email, web, and other digital channels, as well as print/offline.
- Among other duties as assigned.

Qualifications:

- Four (4+) plus years of relevant work experience
- Bachelor's degree in design or related field
- Meticulously organized and pays careful attention to detail and quality.
- Possess ability to conceptualize, design and execute a wide variety of formats including digital, print and presentations.
- Exceptional proficiency with all Adobe creative suite programs - Photoshop, Illustrator, and InDesign
- Display creativity and good conceptualization skills with the ability to ensure visual cohesion across tasks.
- Possess effective communication and collaboration skills across disciplines and regions.
- Ability to manage multiple design projects and tasks concurrently.
- Ability to meet deadlines and react to business needs.
- Dedication to delivering high-quality and organized final projects.
- Basic understanding of ADA guidelines is a plus.

How to Apply

Applicants are asked to click [here](#) and submit resume and cover letter. Additionally, candidates must submit a portfolio displaying examples of work as part of the application process addressed to Jenna Camann, Senior Director of Marketing. Applications for this position will be reviewed on a rolling basis.

Team IMPACT is committed to diversity, equity, belonging and inclusion and invites candidates meeting all ethnic backgrounds, including those from underrepresented groups to apply. Recognizing that diverse teams allow us to make better decisions, build stronger organization, and better serve all our communities while we seek to advance Health Equity in cultivating an environment where diverse perspectives and backgrounds are embraced. We welcome a diverse pool of applicants and encourage everyone to bring their authentic selves to this hiring process and to this role at Team IMPACT.