

Marketing Intern

Organizational Overview:

Team IMPACT's unique multiyear program signs children facing serious illness and disabilities onto college athletic teams across the country. Based on a clinical model, Team IMPACT guides a symbiotic relationship between teams and children focused on socialization, empowerment, and resilience, ensuring everyone involved has the personalized game plan they need to win, effectively building confidence and independence. Founded in 2011, Team IMPACT has already matched more than 3,000 children with over 750 colleges and universities in all fifty states and has impacted more than 75,000 student-athletes across the country.

Internships @ Team IMPACT

Intern candidates should prepare for a transformative experience at Team IMPACT – one that allows candidates to participate in meaningful work with a dedicated, and driven staff. Our interns will be tasked with leading projects, assisting existing staff on a diverse range of projects. This role will challenge participants to think creatively, work with passion, display attention to detail and diligence, while contributing to the organization's culture and mission's growth. Working independently and in a team environment, interns will be exposed to a wide variety of projects. Joining Team IMPACT allows participants to make a lasting contribution across the organization.

Key Information

Team IMPACT is looking for a diligent, enthusiastic individual to join our marketing team this summer, helping us bring to life projects and campaigns that support the mission and vision of Team IMPACT.

- **Length:** Summer Semester, June 1, 2024 – July 31, 2024
- **Location: Remote and onsite** Team IMPACT – 500 Victory Road, 3rd Floor Quincy, MA 02171
- **Compensation/Hours:** \$15 phr. /20 hours per week

Position Summary

The marketing intern will collaborate with team members to brainstorm, organize, and create content across Team IMPACT's digital platforms. From blog post ideas to resharing community social content, the marketing intern will work across a variety of digital mediums, giving them experience in planning and creating work that contributes to engagement and referral goals.

Responsibilities

- Review daily incoming social content via our project management tool.
- The marketing intern will look at photos and videos from program participants and organize them in the asset management system.
- Review and organize incoming content to identify unique stories for discussion with the full marketing team to be shared on the national platforms.
- Assist marketing team in daily administrative tasks.
- Distribute weekly marketing and non-profit best practices.

- Prepare basic press releases and content requests for schools.
- Support written content for branded emails, social posts, and other offline marketing material as needed.
- Support or develop marketing strategies for special projects e.g., awareness months, summer activities with Team IMPACT matched families, and more.
- Among other duties as assigned.

Qualifications:

- Pursuing an undergraduate or graduate degree in marketing, communications, or a related field
- Display exceptional organizational.
- Must possess impeccable time-management skills.
- Possess excellent communication skills both verbal and written.
- Exceptional knowledge of Microsoft Office applications
- Possess the desire to learn and have a passion for the marketing industry and best practices.
- Ability to work autonomously and as part of a team.

To Apply

Applicants are asked to click [here](#) and submit a resume and cover letter outlining skills and experience meeting the qualifications for the position, in Word or PDF format. Application materials can be addressed to Jenna Camann Senior Marketing Director. Applications will be reviewed on a rolling basis.