

2025

ANNUAL REPORT

a year of strengthening the foundation for what's next



Leading with vision for the *future*

Dear Friends of Team IMPACT,

As we closed 2025, and my first year at Team IMPACT, I found myself reflecting not only on what we accomplished together, but how we accomplished it – with heart, trust, and an unwavering belief that kids facing illness or disability deserve more than medicine alone.

Because of you, this year meant more moments of normalcy for children navigating the extraordinary. More locker rooms where a child was welcomed as another teammate. More sidelines where parents could watch their child smile, belong, and just be a kid again. These moments alone may look simple on the surface, but for families we serve, they give empathy, camaraderie and a team of support.

This year, Team IMPACT continued to deepen our relationships with colleges and universities across the country, and was further highlighted by the mid year announcement of a strategic collaboration with the NCAA. The relationship only further highlights the incredible commitment student athletes have to our program.

As you read this report, I hope you see not just numbers and milestones, but stories of connection, resilience, and joy – stories that exist because you chose to invest in them. Your generosity fuels our unique and one-of-a-kind clinical model to ensure our program is guided by real goals and outcomes. On behalf of our staff, board, volunteers and most importantly, our matched families and teams, thank you for being All In, All Together.

With gratitude,

Krissie Kelleher
Chief Executive Officer
Team IMPACT

MORE THAN A **MOMENT**

As we approach a milestone 15th year as an organization in 2026, we look back on 2025 as a year full of other remarkable achievements for our program, and the families and teams involved. Our mission and focus remained steady – making sure every child who needs a team of support, gets one. Today we are serving over 1,100 children and teams, serving as the only organization that is creating and supporting long-term friendships that change lives for children facing serious or chronic illness or disability.



2025 highlights

MADE OUR 4,000TH MATCH

467 NEW MATCHES

**1,000+ MATCHES
SUPPORTED EVERYDAY**

**20,000 STUDENT ATHLETES
PARTICIPATING**

**NEW NCAA ALLIANCE
ANNOUNCED**



SUPPORTERS WE LOVE

- 1,200+ people joined us at impact events across the country in support of our mission and growing our community.
- 100% of our National Board of Directors financially supported us this year.
- Dozens of our Team IMPACT teammates rallied their own communities to contribute funds.

ALL IN 5K

The All In 5K, our third annual cross-country event, sparked over 2,000 people to walk, run or roll their way in support of our mission. Over 90 campuses participated in the special day and together, student-athletes and friends of the organization raised a record \$250,000.

TEAMMATE OF THE YEAR

Over 30 TI teammates nominated their favorite student athletes for the third annual Teammate of the Year award. A record 50,000+ votes came in, ultimately crowning Owen on the UNC Men's Lacrosse team the victor.



Team IMPACT is important to families like ours because so often our children are seen as ‘other’ and unintentionally pushed to the sidelines. Team IMPACT changes that. They make our kids part of the ‘in’ crowd. There is incredible joy in watching your child be valued for his strengths and personality, rather than defined by what he can’t do. That sense of belonging is something every family deserves, and Team IMPACT makes it possible.

- jess, mom to evan,
matched with dallas baptist university men's basketball



NCAA COLLABORATION



Over the summer, we announced a new and exciting strategic collaboration with the NCAA. NCAA President Charlie Baker met us in Boston alongside local matches and Team IMPACT leadership to share the vision for our ongoing relationship.

With 1,100 current NCAA teams matched, this collaboration allows us a powerful platform to expand our reach, engage broader audiences, and create new opportunities to impact families and college communities nationwide.

the gift of **SHOWING UP**

Student-athletes are at the heart of our program, stepping into roles that extend far beyond the field of play. As teammates, mentors, and advocates, they provide consistent connection, inclusion, and joy to children and their families.

With guidance and support from our Case Managers, they create a sense of belonging that is both powerful and lasting for children who need it most. In return, they describe a profound shift in perspective. this reciprocal impact is what makes Team IMPACT so distinct - shaping not only the lives of the children we serve, but the character and leadership of the next generation.





Children participating in Team IMPACT see real results in their emotional and social well being:

87%

of children have increased level of physical activity

82%

improved cooperation with medical care

THE PROOF

Long-term involvement in Team IMPACT is related to improvement for student athletes:

83%

of athletes involved in Team IMPACT say their mental well-being has improved

95%

report a heightened awareness in their ability to make a difference



Archer lives with a rare skin disorder called Epidermolysis Bullosa (EB) facing unique challenges that make participating in traditional sports near impossible. Erin Higgins, the Team IMPACT Match-Up Specialist who matched Archer with his team, recognized these challenges and worked to find the right match. “Knowing how unique and special Archer is, I wanted to give him a different story and experience. Because he was unable to play his own sports, this was important to grow his self-confidence,” Erin explained. “Considering weather and sun risk for his skin, an indoor sport seemed like a better fit than outdoor, so we went for basketball!”

IMPACT HIGHLIGHT



“The pure power and joy this gift has, for the first time in his life, allowed Archer to feel truly comfortable in own skin, which means more than the moon itself.

- Kirk, dad to archer, matched with toledo men's basketball

EVENTS

From intimate table-side chats to large gatherings, we brought together over 1,200 members of our community across the nation in support of our mission this year. We are grateful for the support from hundreds of donors and partners who supported our program by attending or giving to these special events.

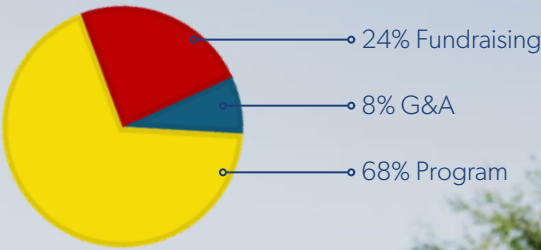


2025 FINANCIALS

TOTAL REVENUE
\$8.8M

IN 2025, WE INVESTED

\$2.8M in Case management
\$1.5M in Outreach
\$599k in Student-Athlete development
\$673k in G&A



2025 CONTRIBUTION REVENUE BREAKDOWN BY SOURCE





LOOKING AHEAD

Next season, somewhere in the country, a child will walk into a locker room for the first time.

They may be nervous.

They may be unsure.

They may have spent more time in hospitals than on playgrounds.

And then — they will be handed a jersey.

That moment is why we look ahead with urgency and hope.

In the coming year, Team IMPACT will match more children, strengthen more teams, and deepen the relationships that turn teammates into lifelong champions.

Because belonging changes how a child sees themselves.

And when a child believes they belong — everything changes.

Thank you for being All In, All Together.

